

WE GOT YOU PROMOTION CAMPAIGN

# 3 Years of ProSupport

# We Got You

WHAT THIS PROGRAM  
IS ABOUT AND HOW IT  
CAN HELP DRIVE THE  
SALES BETTER

- "We Got You" is an exclusive program designed with a single purpose in mind: anticipating and exceeding your and your customers' needs.
- With this program, you gain access to the latest promotions, marketing assets, early product releases, and tailored sales solutions, empowering you to provide your customers unmatched value and a competitive edge in the market.
- There will be a different and various promotions under this program and with every promotion we will also share the editable assets that you can use to push that specific promotion further to your customers.
- Goal is to, after a while, to create universal communication of specific sales options under one umbrella message that you and your customers will recognize as a great tool and opportunity.

3 Years,  
no worries.

# ProSupport Essentials

WORLD CLASS  
3 YEARS PROSUPPORT  
CONTRACT COMES AS  
A STANDARD FOR  
EVERY DELL LATITUDE,  
OPTIPLEX, PRECISION  
AND VOSTRO UNIT

- In this blueprint you will find all the assets you will need to communicate Dell ProSupport to your clients and customers
- This blueprint will place emphasis on the benefits that can be found only on Dell Technologies products, support that is unique and developed to help your customers feel safe and supported
- ProSupport is essential to ensure that everyone can get the most out of their devices.
- “3 years, no worries.” is a campaign created to help communicate benefits of ProSupport through your online sales channels
- Campaign is only applicable to orders placed through Distribution in CEE
- ProSupport is not available in non-DBS Countries: Albania, Bosnia, Kosovo, Macedonia, Montenegro, Cyprus, Georgia, Armenia, Kyrgyzstan, Moldova, Tajikistan, Turkmenistan and Uzbekistan.

# Online Assets

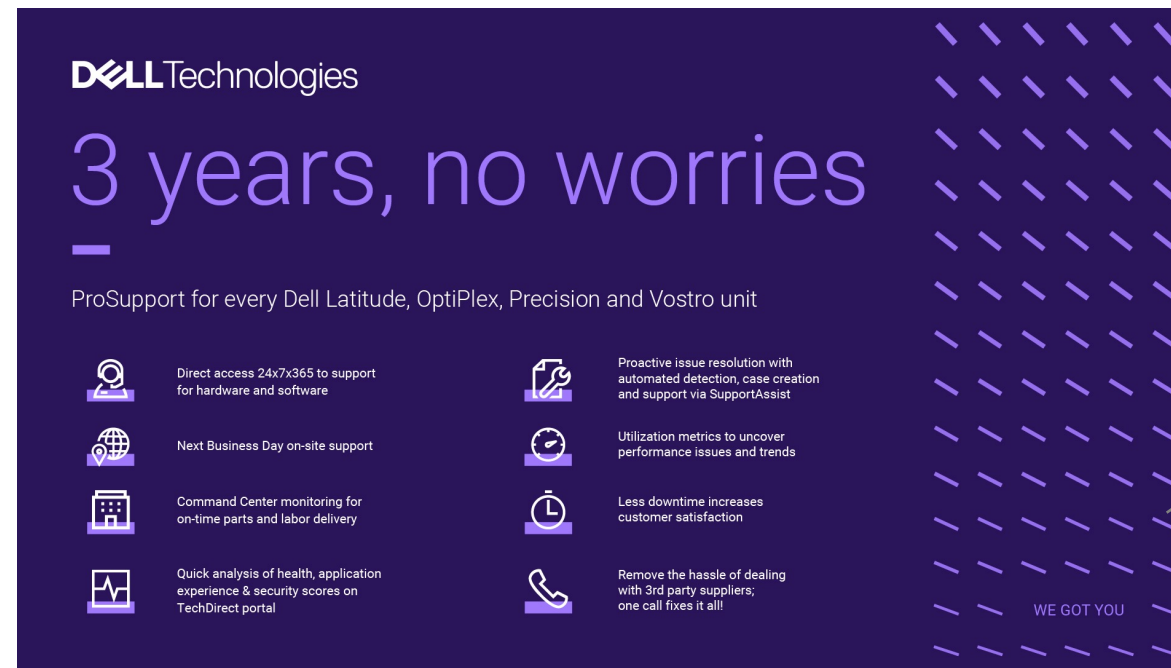
## ONLINE BANNERS:

1920x1080px

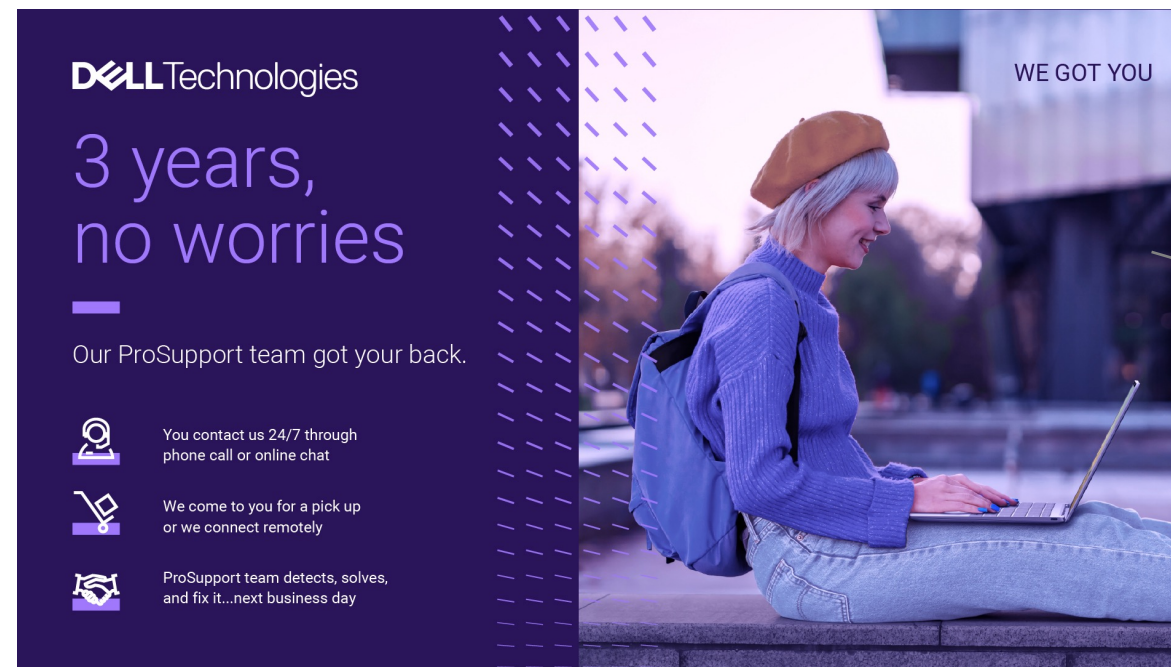
1200x1200px

*You will find two options of banners, one with Call of Action button on them, one without the button.*

*Feel free to use whatever version fits your needs the best.*



BANNER WITH MORE DETAILED BENEFITS AND SPECIFICATIONS OF PROSUPPORT FOR B2B COMMUNICATION



BANNER WITH MORE DIRECT MARKETING MESSAGE FOR B2C COMMUNICATION



# Online Assets

YOU CAN FIND  
ASSETS ON THIS [LINK](https://www.dell.com/support/home/en-uk)

ASSETS ARE  
LOCALIZED ON:

ENGLISH  
CROATIAN  
SERBIAN  
SLOVENIAN  
BULGARIAN

**DELL**Technologies

## 3 years, no worries

ProSupport for every Dell Latitude, OptiPlex, Precision and Vostro unit

[Learn more](#)

**WE GOT YOU**

- Direct access 24x7x365 to support for hardware and software
- Next Business Day on-site support
- Command Center monitoring for on-time parts and labor delivery
- Quick analysis of health, application experience & security scores on TechDirect portal
- Proactive issue resolution with automated detection, case creation and support via SupportAssist
- Utilization metrics to uncover performance issues and trends
- Less downtime increases customer satisfaction
- Remove the hassle of dealing with 3rd party suppliers; one call fixes it all!

**DELL**Technologies

## 3 years, no worries

Our ProSupport team got your back.

[Learn more](#)

**WE GOT YOU**

- You contact us 24/7 through phone call or online chat
- We come to you for a pick up or we connect remotely
- ProSupport team detects, solves, and fix it...next business day

USE THIS LINK:  
<https://www.dell.com/support/home/en-uk>

# ProSupport Badge

USE THIS BADGE IN  
COMBINATION WITH  
CAMPAIGN ASSETS  
NEAR PRODUCT  
PLACEMENT TO BRING  
ATTENTION THAT THIS  
PRODUCT HAS  
INCLUDED  
PROSUPPORT WITH  
THE PURCHASE.



**Laptop DELL Latitude 5540 / Core  
15.6" FHD IPS, Windows 11 Pro, s**

